

PRODUCT SHEET CUSTOMINVITE

Simplify the experience of Teams and Skype for Business meetings

THE UNFRIENDLY USER EXPERIENCE OF ONLINE MEETINGS

Online meetings can be a frustrating experience. With every organisation using their own choice of application and individual users downloading their own preferred software, the vast number of incompatible meeting platforms creates multiple interoperability issues. The result is an unfriendly and irritating user experience, with text-heavy invites in multiple languages, unusable links, and an extensive list of PIN codes and phone numbers that are often difficult to memorise.

Microsoft's online meeting invitation content, whether in Teams or Sfb, is unrelated to the meeting organiser, positioning the Microsoft name with prominence rather than the consistent branding of the user's own organisation. This creates problems for attendees who may fail to recognise invites and miss important meetings.

BETTER MEETINGS FOR EVERY USER

With Microsoft technology at its heart, Modality Systems' CustomInvite is a highly customisable Outlook plugin designed to both simplify and enhance the joining experience of online meetings for your colleagues, partners and customers.

It allows users to govern the meeting experience, customising content and tailoring it according to the participants' location by providing a single Teams meeting or Skype for Business invite that can be integrated with various third-party audio and video conferencing solutions. Non-essential information can be removed to maintain clear and concise branding, while joining codes and numbers can also be made more prominent to enable one-click access for mobile users. CustomInvite is key to enabling participants to focus on their meetings - not on how to join them.



Simplifies the online meeting experience



Drives collaboration and user adoption across disparate workforces



Enhances user participation through simple, clear and customisable branding



Aids greater efficiencies and a return on investment



No user training is required, as they retain all the benefits of scheduling via Outlook

BUSINESS BENEFITS

CustomInvite delivers a quick win for IT teams providing a more friendly, intuitive, and collaborative meeting experience so participant issues are minimised and IT teams can focus on strategic projects.

CustomInvite provides:

- **Consistent branding** - reinforcing your branding with multiple customisation opportunities to eliminate user confusion and frustrations.
- **Seamless integration** - CustomInvite unifies multiple third-party video and conferencing services in to one simple invitation.
- **Compatibility** - CustomInvite is compatible with a wide variety of systems including Microsoft Teams and Skype for Business, Microsoft Office 2013 and 2016, and Windows 8, 8.1 and 10.
- **Ease of deployment** - designed as an out-the-box product, CustomInvite is simple to purchase and implement by IT service owners, with instant activation for maximum productivity.
- **Aids user adoption** - the simplified and efficient meeting experience encourages greater user adoption, particularly during the transition from Skype for Business to Microsoft Teams. Modality also maintains the native scheduling workflow for users and no extra training is required, so all the benefits of scheduling with Outlook are retained.
- **Cost efficiencies** - the ability to use toll-free services and make free online meetings open to all languages enables efficient cost control.

HOW DOES CUSTOMINVITE WORK?

CustomInvite has been designed to support everyone. From single-user organisations through to large enterprises, every business has the ability to benefit from enhanced Microsoft Teams or Skype for Business meeting invitations:

- **Text** - all text within an invite can be modified as per your requirements.
- **Links** - all hyperlinks can be altered and can include custom text.
- **Images** - hyperlink-enabled images may be included to reflect your organisation's branding.
- **Language** - template languages can be changed according to the meeting location.
- **Single-click calling** - users dial-in to their meetings without the need to look up and enter conference ID's.
- **Key joining details** - details such as video conferencing codes can be fully customised.

WHY MODALITY SYSTEMS?

At Modality, we understand the common pain points that can sometimes derive from digital transformation projects. We understand that workplace collaboration differs across organisations, and generations and encouraging your teams to work together when they have conflicting priorities and preferred ways of working can be challenging.

We're here to help.

Award-winning communication and collaboration organisation Modality has been delivering Microsoft Intelligent Communication solutions to companies worldwide for nearly a decade. Backed by a comprehensive consultancy team of UC experts we will work with you to deliver the best solution for your business, ensuring the adoption, usage, security and governance of your systems is of paramount importance.

For further information or to book a complimentary consultation, please contact enquiries@modalitysystems.com

